INLAND EMPIRE TOURISM COUNCIL

The Inland Empire Tourism Council (IETC) is the regional destination marketing organization for the Inland Empire region. The IETC promotes the Inland Empire as a one of California's premier visitor and convention destinations.

If you would like to increase your company's visibility among tourists and visitors to our region, then advertising in the following options are the way to go:

Quarterly Membership Luncheon Sponsor: $1,000

- *Sponsorship includes your presentation at one quarterly luncheon*
- *Five (5) guests from your company for lunch*
- *Company logo on all marketing materials for the luncheon*

Inland Empire Visitor Guide & Meeting Planner Ad:

This annual publication is provided free to visitors throughout the region.

- *Pricing based on ad size*
- *Guide published annually*
- *Ads included on IETC website*