ANNUAL SPONSORSHIP OPPORTUNITIES

Each year the Inland Empire Economic Partnership and its divisions host a number of special events, programs and workshops, and publish several websites and newsletters. The purpose of these are to raise awareness of business opportunities in the Inland Empire, provide a forum for businesses to network together and be educated, create awareness of and take action on policy issues affecting the business community, and increase awareness of regional successes and activities to enhance membership.

Sponsoring IEEP events and publications presents your company with a unique opportunity to raise your profile among industry leaders and to align yourself with IEEP's regional strategy and mission to attract, create, expand and retain business in order to increase the region's growth and economic output.

The following pages describe the 2010 sponsorship opportunities:

Feb 11, 2010	Annual Meeting– Premier Event
Mar 18, 2010	Inland Empire Economic Report Card
May 2010	World Trade Month
June 2010	Real Estate Update
Sept 2010	Inland Empire Water Supply Strategy
Nov 2010	Second Annual Energy Summit
Dec 2010	Annual Legislative Reception
Jan/April/July/Oct	Chairman's Reception

Please contact Cari Mendez for further information at 951-779-6700 x239 or cmendez@ieep.com.

● IEEP ANNUAL MEETING

February 11, 2010

The Annual Luncheon is the official "annual meeting" of the IEEP membership. It has become the premier business and networking event for Inland Empire executives, attracting the regions business leaders and top officials from Riverside County, San Bernardino County and Southern California.

❖ **Diamond Sponsor: $10,000** *Includes Platinum Sponsor Level Plus:*

- *Opportunity to display sponsor banner at event*
- *Sponsor advertisement in event program*

❖ **Platinum Sponsor: $5,000** *Includes Gold Sponsor Level Plus:*

- *Sponsor logo on table place cards*
- *VIP seating for corporate table of eight guests with sponsor name on table*

❖ **Gold Sponsor: $2,500** *Includes Silver Sponsor Level Plus:*

- *Sponsor logo inside event program*
- *Hyperlink to sponsor website from IEEP registration website*
- *Sponsor logo on printed advertisements and marketing collateral*

❖ **Silver Sponsor: $1,000**

- *Preferred seating for corporate table of eight guests with sponsor name on table*
- *Sponsor recognition by Master of Ceremony at event*
- *Sponsor logo on audio visual*
- *Sponsor name on registration website*
- *Sponsor name inside event program*
- *Sponsor name on printed advertisements and marketing collateral*

● Inland Empire Economic Report Card

March 18, 2010

Inland Empire's leading economist, Dr. John Husing will present his exclusive forecast for the region. Join community and business leaders at this premier event presenting what the future holds for Riverside County, San Bernardino County and Southern California.

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● World Trade Month Sponsored By UPS

May 2010

This event will feature a major keynote speaker addressing global business. Panel speakers will highlight international business opportunities; a business expo will include displays from international commercial and government contacts to explain the business opportunities available in selected countries. Breakout sessions may include executive briefings about export issues, port security, political issues that affect the economic climate and international culture.

❖ **Title Sponsor: $10,000 SOLD** *Includes Platinum Sponsor Level Plus:*
- *Opportunity to display sponsor banner at event*
- *Sponsor advertisement in event program*
- *Sponsor representative to introduce speaker*

❖ **Platinum Sponsor: $5,000** *Includes Gold Sponsor Level Plus:*
- *Sponsor logo on table place cards*
- *VIP seating for corporate table of eight guests with sponsor name on table*

❖ **Gold Sponsor: $2,500** *Includes Silver Sponsor Level Plus:*
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- *Sponsor logo on audio visual*
- *Sponsor booth space at event*
- *Sponsor name on registration website*
- *Sponsor name inside event program*
- *Sponsor name on printed advertisements and marketing collateral*

● Annual Real Estate Update

June 2010

Real estate specialists from the Inland Empire will provide their insight into the current state of the commercial, industrial, residential, retail and office markets for the two-county region. Format includes a panel discussion with a moderator.

❖ **Diamond Sponsor: $2,000** *Includes Platinum Sponsor Level Plus:*
- *Opportunity to display sponsor banner at event*
- *Sponsor advertisement in event program*

- **Platinum Sponsor: $1,000** *Includes Gold Sponsor Level Plus:*
  - *Sponsor logo inside event program*
  - *Hyperlink to sponsor website from IEEP registration website*
  - *Sponsor logo on printed advertisements and marketing collateral*

- **Gold Sponsor: $500**
  - *Sponsor name inside event program*
  - *Sponsor thank you on audio visual*

● Inland Empire Water Supply Strategy

September 2010

California's elected leaders and water stakeholders have worked for many years side-by-side to resolve statewide water issues involving water quality, supply, conservation and environmental concerns. All these issues greatly impact the quality of life for today's Californians and future generations.

- **Diamond Sponsor: $10,000** *Includes Platinum Sponsor Level Plus:*
  - *Opportunity to display sponsor banner at event*
  - *Sponsor advertisement in event program*

- **Platinum Sponsor: $5,000** *Includes Gold Sponsor Level Plus:*
  - *Sponsor logo on table place cards*
  - *VIP seating for corporate table of eight guests with sponsor name on table*

- **Gold Sponsor: $2,500** *Includes Silver Sponsor Level Plus:*
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  - *Sponsor logo on audio visual*
  - *Sponsor name on registration website*
  - *Sponsor name inside event program*
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● Energy Summit

November 2010

The Energy Summit hosted by IEEP in collaboration with The Gas Company, A Sempra Energy Utility and Southern California Edison is a unique opportunity to gain knowledge from top experts on topics such as energy policy, energy efficiency and conservation, green house gas reduction and renewable industry opportunities. Regional business owners and community leaders are invited to engage in discussions including energy project funding, incentive programs, Climate Action legislative impacts and evolving energy-related technologies. An Exhibit Expo will feature leading companies in the energy related industries.

- **Diamond Sponsor: $10,000** *Includes Platinum Sponsor Level Plus:*
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  - *Sponsor advertisement in event program*
  - *Sponsor representative to introduce speaker*

- **Platinum Sponsor: $5,000** *Includes Gold Sponsor Level Plus:*
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  - *Sponsor booth space at event*
  - *Sponsor name on registration website*
  - *Sponsor name inside event program*
  - *Sponsor name on printed advertisements and marketing collateral*

Annual Legislative Reception

TBD 2010

Held every year, this hosted IEEP members-only event recognizes the significant contributions made by our legislative delegation on behalf of the Inland Empire region during the past 12 months.

- **Diamond Sponsor: $2,000** *Includes Platinum Sponsor Level Plus:*
  - *Opportunity to display sponsor banner at event*
  - *Sponsor advertisement in event program*

- **Platinum Sponsor: $1,000** *Includes Gold Sponsor Level Plus:*
  - *Sponsor logo inside event program*
  - *Hyperlink to sponsor website from IEEP registration website*
  - *Sponsor logo on printed advertisements and marketing collateral*

- **Gold Sponsor: $500**
  - *Sponsor name inside event program*
  - *Sponsor thank you on audio visual*

Chairman's Reception

Dates: Jan/April/July/Oct

IEEP hosts quarterly Chairman's Receptions to provide members the opportunity to access the region's business and community leaders thereby creating a unified voice on critical issues affecting economic growth in the Inland Empire. Members are able to network with peers and bring a guest that is interested in learning more about IEEP.

- **Diamond Sponsor: $2,000** *Includes Platinum Sponsor Level Plus:*
  - *Opportunity to host event at sponsor's office*

- **Platinum Sponsor: $1,000** *Includes Gold Sponsor Level Plus:*
  - *Sponsor name on wine labels at reception*

- **Gold Sponsor: $500**
  - *Sponsor name on registration website*
  - *Sponsor thank you on audio visual*