

**FOR IMMEDIATE RELEASE**

Contact:

Bill Carney

951.779.6700

## **IEEP presents the 2008 Southern California International Business Summit**

Global Trade: The New Economic & Environmental Realities

**INLAND EMPIRE, CA (August 14, 2008)** - The Inland Empire Economic Partnership is proud to present the 2008 Southern California International Business Summit to be held on Friday, September 19, 2008 at the Doubletree Hotel in Ontario, CA. This is a business to business matchmaking opportunity for small and medium size businesses in Southern California to expand in the international trade field. This exclusive event is designed to provide businesses with resources and informational infrastructure to facilitate trade between U.S. businesses and their foreign business counterparts. Over 15 foreign consulates have confirmed their attendance, including:

- Argentina
- Armenia
- Azerbaijan
- Canada
- Croatia
- Hong Kong Trade Development Council
- Hungary
- Malaysian Trade Office
- Pakistan
- Poland
- Philippines
- Romania
- North American Representative Office of Shenzhen, P.R. China
- Switzerland
- Israel (tentative)
- Lebanon (tentative )

Many influential business leaders from the Inland Empire will be speaking at this event including; Bill Carney, President and CEO of the Inland Empire Economic Partnership, Noel Massie, Vice President Southeast California District UPS, and Supervisor Gary Ovitt, 4<sup>th</sup> District, San Bernardino County Board of Supervisors. Attendees will have the opportunity to visit the international business expo and attend the following workshops: “International Logistics and Finance” and “Foreign Direct Investment (FDI) and Export Licensing.”

Registration can be completed on-line at [www.ieepevents.org](http://www.ieepevents.org); the deadline to register is September 12, 2008. The cost to attend is \$50 if paid in advance and \$65 at the door. For more information about this event, please visit [www.ieep.com](http://www.ieep.com) or contact Margie Oswald at 951-779-6700 x241 or [moswald@ieep.com](mailto:moswald@ieep.com).

Sponsors for this event include: United Parcel Service, Citizens Business Bank, Logistics Training Consortium, Distribution Management Association, Canadian Consulate General of Los Angeles, Cathay Bank, City of Hesperia, City of Rancho Cucamonga, Wilner & O’Reilly, The Press-Enterprise, and The Business Press.

### **About IEEP**

*The Inland Empire Economic Partnership is a not-for-profit economic development organization serving Riverside and San Bernardino Counties. Its mission is to provide a strong and unified regional voice for the development of human, political and financial capital, which support and enhance the economic vitality and quality of life in the Inland Empire.*

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