



## PRESS RELEASE

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### **IESBDC Consultant Wins Regional Award for Outstanding Performance**

**INLAND EMPIRE, CA (August 12, 2008)** – Paul Nolta, business consultant for the Inland Empire Small Business Development Center (IESBDC), has been awarded with State Star for the Santa Ana Tri County Regional SBDC for his achievements in 2007-2008. Paul will be recognized at the 28<sup>th</sup> Annual Association of Small Business Development Centers Conference in Chicago, Sept. 2-5, 2008.



The mission of the Association of Small Business Development Centers (ASBDC) is to help new entrepreneurs realize their dreams of successful business ownership and to assist existing business owners remain competitive in the ever-changing and complex marketplace. Each year the ASBDC recognizes the top performers from each region. The State Star award is given to one SBDC employees who demonstrates outstanding performance. They are judged by their peers to be exemplary performers, by the regional SBDC network for making significant contributions to the network, and to the small business community for their commitment to its success.

Paul serves as the lead consultant for Temecula and Murrieta. In the past year Paul has met with over 300 startup and existing businesses. Through his support and guidance

his clients were successful in obtaining over \$2 million dollars in financing, increasing their sales by almost \$1 million dollars, and directly involved with over 20 successful business start-ups of which created numerous jobs for the Inland Empire. He also serves on various committees for the IESBDC's workshop and program development. Paul was also responsible for the nomination of a local Murrieta businesswoman who won the national Small Business Administration Home-based business award, a huge success for the IESBDC and the region.

Paul teaches over 20 workshops per year on topics ranging from *Targeted Marketing*, *Business Financials* and *Business Start Up*. Paul remains active as a consultant in Riverside, Temecula and Murrieta. For more information about scheduling an appointment or attending a workshop please contact the Inland Empire SBDC at (951)781-2345

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#### **About Inland Empire SBDC**

*The Inland Empire SBDC is a division of the Inland Empire Economic Partnership and is supported by the U.S. Small Business Administration (SBA).*