

FOR IMMEDIATE RELEASE

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**Pass Economic Development Associations (PassEDA) and
the Inland Empire Economic Partnership (IEEP) team up to
Present Small Business Survival Roundtable**

INLAND EMPIRE, CA (June 11, 2008) – PassEDA, in cooperation with the Inland Empire Economic Partnership, the Inland Empire Small Business Development Center and Enterprise Funding will present a special roundtable program and luncheon for small businesses on Friday, June 13 at noon at the Holiday Inn Express, 1864 Oak Valley Village Circle at Oak Valley Parkway & I-10 Freeway, Beaumont, CA. The cost for the event is \$15.00 including lunch. Reservations can be made online by visiting the PassEDA website: www.ecopac.org, or by calling PassEDA at 909-795-5718.

The roundtable will include small business consultants and financing experts who will share their ideas and expertise with small business owners on best strategies to weather the region's current uncertain economy. They will discuss the resources available to local businesses in the area and how to access them.

Roundtable participants include Bill Carney, President & CEO of the Inland Empire Economic Partnership, Jeffery Sceranka, President of Enterprise Funding and Al Gohary, business consultant for the Inland Empire Small Business Development Center.

About Pass Economic Development Association (PassEDA)

PassEDA is a unique regional business recruitment and retention organization serving the San Geronimo Pass communities of Banning, Beaumont, Cabazon, Calimesa, Cherry Valley, Oak Glen, White Water, Yucaipa, and the Morongo Indian Reservation. PassEDA draws upon and coordinates key resources available through state and local government agencies and private sector advisors to foster a positive business climate, promote quality business expansion, and develop a well-qualified workforce.

About IEEP

The Inland Empire Economic Partnership is a not-for-profit economic development organization serving Riverside and San Bernardino Counties. Its mission is to provide a strong and unified regional voice for the development of human, political and financial capital, which support and enhance the economic vitality and quality of life in the Inland Empire.

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