

FOR IMMEDIATE RELEASE

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**IEEP & LAWA PARTNER WITH ONTARIO CHAMBER OF
COMMERCE FOR THE 2ND ANNUAL SOUTHERN
CALIFORNIA AVIATION SUMMIT**

INLAND EMPIRE, CA (February 27, 2008) – The IEEP and Los Angeles World Airports (LAWA) are partnering with the Ontario Chamber of Commerce for the 2nd Annual Southern California Aviation Summit. The summit addresses the future of aviation and will give local business leaders, elected officials, educators, students and citizens the opportunity to learn more from nationwide experts about the impact that air cargo has on our country.



This exciting program will be held on **Wednesday, March 12th, 2008** from 8:00a-2:00p in the LA/Ontario International Airport Terminal 1 building at 1940 E. Moore Way. Industry experts participating in the program include: John Beckius, Program Manager for Air Cargo Compliance for TSA Headquarters in Washington D.C.; James E. Stevens, Director of State and Local Government Affairs for Air Transport Association of America, Inc.; Jim Ream, President/CEO of ExpressJet Airlines; Michael Webber, CEO of Webber Air Cargo; Kevin Russell, Manager of Air Cargo and Revenue Management for Southwest Airlines; Steve Forrer, Managing Partner of Aeroterm; and Marian Henley

Boyd, Executive Vice President and CFO of The Boyd Group, Inc..

High value goods are central to today's expanding economy. The availability of quality air cargo services provides a feasible means to move goods long distances quickly. In today's era of fast-paced competition, speed of transport is an influential factor for companies in their ability to compete.

From an air logistics perspective, air cargo represents 13 percent of airline revenues (\$40 billion USD) but only 20 percent of the \$200 billion USD air logistics market. This market encompasses warehousing, customs, trucking, freight forwarding, and transportation. Worldwide employment implications are significant. The industry is currently estimated to employ four million people and its growth rate is expected to continue out pacing that of the world's economy. Regional employment in this high paying growth industry presents a significant opportunity for the Inland Empire.

This local event is sponsored by the County of San Bernardino Economic Development Agency and ExpressJet Airlines and brought to you by the LA/Ontario International Airport.

For more information, please visit www.aviationsummit.org or call Ashley Sharkey at (909) 984-2458 ext. 307.

About IEEP

The Inland Empire Economic Partnership is a not-for-profit economic development organization serving Riverside and San Bernardino Counties. Its mission is to provide a strong and unified regional voice for the development of human, political and financial capital which support and enhance the economic vitality and quality of life in the Inland Empire.

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