

**FOR IMMEDIATE RELEASE**

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**CARI MENDEZ NAMED IEEP'S VICE PRESIDENT  
OF INVESTOR RELATIONS**

**INLAND EMPIRE, CA (January 14, 2008)** – Cari Mendez is the Vice President of Investor Relations for the Inland Empire Economic Partnership. The IEEP provides comprehensive economic development services and programs to the cities and counties of the Inland Empire. These include the marketing of the region for business investment, providing economic development services to companies locating or expanding in the region, providing technical assistance to small and emerging businesses through the Inland Empire Small Business Development Center and advocating public policies that support the region's continued economic success.



Before her recent arrival at IEEP, Mrs. Mendez worked as a Sales Supervisor for Wells Fargo Home Mortgage. Her career includes 15 years of management experience in the home mortgage industry, where she worked developing and managing business relationships. Mrs. Mendez partnered with realtors and mortgage brokers to provide lending solutions to the community.

Mrs. Mendez has served as Treasurer for the Association of Professional Mortgage Women, Inland Empire Chapter.

Annually she joins other volunteers to participate in the American Cancer Society's Relay for Life, raising money to help those directly impacted in the community.

A 30 year resident of the Inland Empire she currently lives in Rancho Cucamonga with her husband and son.

**About IEEP**

*The Inland Empire Economic Partnership is a not-for-profit economic development organization serving the Riverside and San Bernardino Counties. Its mission is to provide a strong and unified regional voice for the development of human, political and financial capital to support and enhance the economic vitality and quality of life in the Inland Empire.*

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