



PRESS RELEASE

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IESBDC CONSULTANT ROBERT USHER PROMOTED TO SENIOR BUSINESS CONSULTANT

INLAND EMPIRE, CA (October 24, 2007) - The Inland Empire Small Business Development Center (IESBDC) in conjunction with the Inland Empire Economic Partnership (IEEP) is pleased to announce that Robert Usher has been named Senior Business Consultant for the IESBDC. Mr. Usher will serve as the Senior Business Consultant out of the Riverside office. SBDC Director Vincent McCoy stated, "Robert brings proven dedication, extensive knowledge of the SBDC, SBA and the market we serve that will yield great success in improving and expanding the impact that the Inland Empire SBDC has on small businesses throughout the region."



In this role, Mr. Usher will support the centers consulting staff and create meaningful development opportunities. His responsibility is to ensure that small business clients receive the highest level of consulting and training. Mr. Usher was quoted as saying "I welcome the opportunities and challenges that the Senior Consultant position will create for me. It will allow me to develop personally and professionally."

Mr. Usher comes from a background in franchising, having previously worked for 7-Eleven Stores Inc. as an Operational Field Consultant. He began his career with the Inland Empire SBDC in February 2000 and in 2001 he assisted in the creation of the Inland Empire West SBDC satellite office in Ontario. He operated the office until it was closed in September 2004; he then created a new outreach office in Chino and expanded services in Rancho Cucamonga.

The success of the Inland Empire SBDC is due to the passion that Robert has for small business owners.

About Inland Empire SBDC

The Inland Empire SBDC is a division of the Inland Empire Economic Partnership and is supported by the U.S. Small Business Administration (SBA).

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