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FOR IMMEDIATE RELEASE

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**JACK KYSER AND PORTER/NOVELLI TO HEADLINE
INLAND EMPIRE ECONOMIC PARTNERSHIP ANNUAL DINNER EVENT**

Inland Empire, CA - The Inland Empire Economic Partnership will hold its 20th Annual Dinner on Thursday, February 2, 2006 at the Ontario Convention Center. Over 300 business leaders from the Inland Empire and Southern California region are expected to attend the semi-formal event. Registration can be completed on-line at www.ieepevents.org.

Jack Kyser, Senior Vice President and Chief Economist for the Los Angeles Economic Development Corporation will give the keynote address. Additionally, Porter Novelli, Inc., the public relations firm recently hired by the IEEP, will give a presentation on the aggressive P/R campaign being conducted to focus attention on the economic attributes of the region, with the goal being the attraction of high paying jobs.

The election of IEEP's 2006 Board of Directors will be conducted at the event, and the 2006 Officers will be announced. Those officers are: Chairman Buck Long, President of Harpure Enterprises, Inc.; 2^{1st} Vice Chairman Jaime Wesolowski, President of Riverside Community Hospital; 2nd Vice Chairman, Tony Mize, President of Native

Building Corporation; Treasurer, Ron Stephany, Vice President for University Relations at the University of Redlands, and Secretary, George Reyes, Partner with Best Best & Krieger. The outgoing 2005 Chairwoman, April Morris, President of Associated Engineers, will be honored for her dedication and leadership over the past year.

Sponsors for this year's event include: Glen Ivy Hot Springs Spa, Southwest Airlines, Ontario International Airport, KSPA Radio AM1510, County of San Bernardino, Riverside Community Hospital, National University, The Gas Company, Community Bank, Harpure Enterprises, Inc., KB Home, The Press-Enterprise, and The Business Press.

Inland Empire Economic Partnership is the region's only private, non-profit economic development corporation that promotes Southern California's Inland Empire with the purpose of enriching the region's economy through business attraction, expansion, retention, and creation.

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